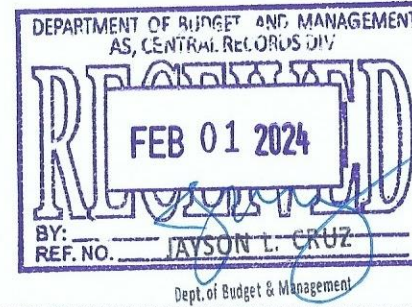


QUARTERLY PHYSICAL REPORT OF OPERATION
As of December 31, 2023

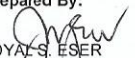


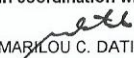
BAR No. 1


Department : Office of the Press Secretary (OPS)
 Agency/Entity : News and Information Bureau
 Operating Unit : < not applicable >
 Organization Code (UACS) : 25 005 0000000

Particulars	UACS CODE	Physical Target (Budget Year)					Physical Accomplishment (Budget Year)					Variance as of December 31, 2023	Remarks
		1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total		
1	2	3	4	5	6	7	8	9	10	11	12	13	14
GOVERNMENT NEWS INFORMATION AND MEDIA SERVICES PROGRAM	310100000000000												
OO: Public access, engagement and understanding of Presidential policies and government programs achieved													
Outcome Indicators													
1. Percentage of national, provincial and foreign news stories and news photos utilized		100% or 12,000	100% or 12,000	100% or 12,000	100% or 12,000	100% or 48,000	64% or 7,652	88% or 10,611	78% or 9,558	122% or 14,704	89% or 42,525	5,475	Reasons for not reaching targets: Most non-subscriber website users are on a holiday break when the usage rate drops. For print media, they mostly prefer holiday season articles and other feature stories related to Christmas. For online/social media, the same reason is because they preferred holiday-themed adverts and stories. When it comes to hard news, most newspapers follow up on our stories, particularly regional news, or make these as bases for updates or leads.
2. Percentage of presidential stories and photos, transcripts, news monitoring reports and alerts and clippings utilized		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
3. Percentage of media arrangement, coordination, accreditation and assistance and press center operations rated as satisfactory or better		100%	100%	100%	100%	100%	0	127.87%	127.02%	125.61%	126.83%	26.83%	
Output Indicators													
1. Percentage of news, information and media services provided both locally and internationally		100% or 80,925	100% or 80,925	100% or 80,925	100% or 80,925	100% or 323,700	91% or 73,542	139% or 112,416	169% or 136,733	107% or 86,594	126% or 409,285	26% or 85,585	An increase or decrease in the accomplishment was due to numerous or declined/limited activities of the President. Output is affected because of the implementation of new sets of policy and guidelines by NIB management on its News Monitoring Service per directive from Presidential Communications Office in line with the change of the administration.

Particulars	UACS CODE	Physical Target (Budget Year)					Physical Accomplishment (Budget Year)					Variance as of December 31, 2023	Remarks
		1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total		
1	2	3	4	5	6	7	8	9	10	11	12	13	14
2. Percentage rating on news, information and media services that were provided both locally and internationally		100%	100%	100%	100%	100%	126%	122.35%	124.90%	126.60%	124.96%	24.96%	
3. Percentage of news, information and media services provided both locally and internationally rendered within prescribed schedule		100%	100%	100%	100%	100%	126.17%	127.16%	126.03%	128.29%	126.91%	26.91%	

Prepared By:

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 Date: January 30, 2024 03:58 PM

In coordination with:

 MARILOU C. DATILES
 Budget Officer
 Date: January 30, 2024 03:58 PM

Approved By:

 LUIS A. MORENTE
 Director IV - Agency Head
 Date: January 30, 2024 04:09 PM